

Do something fresh for your next fundraiser with RedHat!



Fresh Picked FUNDRAISER



What will your team be selling?

RedHat Co-operative is offering the opportunity to sell cases of fresh, Alberta grown produce to raise funds for your group. Each case contains a variety of seasonal produce that could include some 40 different types of veggies, such as cucumbers, eggplant, lettuce, leafy greens, peppers, tomatoes and herbs. Each case retails for over \$50 at local grocery stores. We can offer you each case of produce for \$25, and you can sell each case for \$45, resulting in a profit of \$20 per case.

Where is the produce grown?

RedHat is a co-operative of greenhouse growers from the Medicine Hat area, supplying fresh, Alberta grown produce to grocers across Western Canada. Many people are delighted to discover that most of the produce they purchase at the grocery store is actually locally grown by RedHat Co-operative.



How much can your group raise?

The table below demonstrates how much your group could raise through this fundraiser. For example, if your group has 18 people and each person sells 20 cases of produce, you can raise \$7,200.

People	Average Cases Sold per Person			
	5	10	20	30
10	\$1,000	\$2,000	\$4,000	\$6,000
18	\$1,800	\$3,600	\$7,200	\$10,800
25	\$2,500	\$5,000	\$10,000	\$15,000

Scheduling regular produce deliveries every two weeks for ten weeks will allow your group to raise funds for larger trips or events. With this schedule, the same group could earn \$36,000.

People	Average Cases Sold per Person - every 2 weeks			
	5	10	20	30
10	\$5,000	\$10,000	\$20,000	\$30,000
18	\$9,000	\$18,000	\$36,000	\$54,000
25	\$12,500	\$25,000	\$50,000	\$75,000

What's the next step?

Contact us at freshpickedfundraiser@redhatco-op.com and let one of our friendly sales representatives assist you with starting your fundraiser.



Rooted in Freshness.®